



Smart About Software: Software Strategies for Small Businesses

About the SBA/BSA Partnership:

Small businesses using unlicensed software face serious legal, financial, and technological risks. Since 1993, small businesses have paid millions of dollars to settle software claims, in addition to facing lawsuits and bad publicity. These setbacks can have serious consequences for small businesses and the U.S. economy. In 2005, the United States lost more than \$6.9 billion in economic impact due to software piracy.

That's why the U.S. Small Business Administration (SBA) and the Business Software Alliance (BSA) are partnering to launch a multi-year education program, *Smart About Software: Software Strategies for Small Businesses*, which provides both information about and solutions to the problem of software piracy in small businesses. Through www.SmartAboutSoftware.org, SBA and BSA are arming small businesses with the tools and tips they need to protect themselves from the legal and financial consequences of using unlicensed software.

U.S. Small Business Administration (SBA):

The U.S. Small Business Administration (SBA) was created in 1953 as an independent agency of the federal government to aid, counsel, assist, and protect the interests of small business concerns; to preserve free competitive enterprise; and to maintain and strengthen the overall economy of our nation. Through an extensive network of field offices and partnerships with public and private organizations, SBA delivers its services to people throughout the United States, Puerto Rico, the U.S. Virgin Islands, and Guam. To learn more about SBA, please visit www.sba.gov.

Business Software Alliance (BSA):

The Business Software Alliance (BSA) is dedicated to promoting a safe and legal digital world. BSA programs foster technology innovation through education and policy initiatives that promote copyright protection, cyber security, trade, and e-commerce. To learn more about BSA, please visit www.bsa.org.